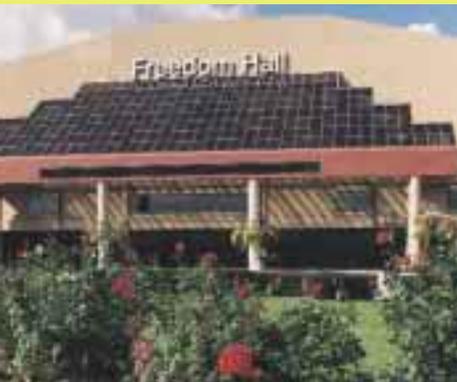




**Kentucky
State
Fair
Board**



**2000
Annual Report**

**Kentucky
Fair &
Exposition
Center**

**Kentucky
International
Convention
Center**



contents

Letters	1
Introduction	2
Capital Expenditures	3
New in 2000	4
KSFB Shows	6
KFEC Events	8
KICC Events	13
Financials	16
Attendance	18
Kentucky State Fair Board	20



Dear Friends,

Each visit I make to the Kentucky Fair and Exposition Center provides an opportunity to view and admire the growth and improvements at this wonderful facility. Last year's renovations to the Exposition Center have enhanced a complex that has always been regarded as one of the finest in the country.

Our expanded Kentucky International Convention Center, formerly the Commonwealth Convention Center, now provides an opportunity for larger events to operate in downtown Louisville. The economic boost from this larger, modern complex is an added plus. Its location near hotels and restaurants is a genuine incentive for show promoters to seriously consider the heart of Louisville for their events.

The record speaks for itself. Many new shows have been booked during the past year, including a large number of concerts. These exciting events will bring even larger numbers of people to these great facilities.

All of this could not have been accomplished without the leadership of a dedicated Fair Board and staff. I congratulate each of you for your determination to continue a great tradition of excellence at the Kentucky Fair and Exposition Center and at the Kentucky International Convention Center. Great events and great people have combined to maintain the outstanding reputations of these facilities.

Thank you for your vision and hard work. The results have benefited all of the people of the Commonwealth.

Sincerely,

Paul E. Patton
Governor of the Commonwealth of Kentucky



Dear Friends:

Since renovating parts of the Kentucky Fair & Exposition Center and opening the new and improved Kentucky International Convention Center, the Kentucky State Fair Board has begun to see a return on their investment in the two facilities. This past year, the exposition center welcomed seven new shows and 12 concert bookings. Furthermore, the convention center acquired four new large-scale shows and many future bookings for as far in advance as 2003.

Moreover, our growth continues with new turf in Cardinal Stadium, the completion of the Ashton-Adair parking lot to accommodate up to 500 vehicles, and the new ticket office to be completed by the end of the fiscal year. Furthermore, the convention center acquired several public art pieces to be displayed in and around the facility in addition to welcoming two new tenants—Starbucks and the Louisville and Jefferson County Convention & Visitors Bureau Visitor's Center.

However, our job is far from finished. Our staff continually works diligently to attract new and exciting events, stimulate attendance and market our competitiveness. The wide range of events we hosted this past year reflects those efforts to support and hopefully increase the tourism economy in Kentucky. And, we consistently find new and better ways to serve our clients and the Commonwealth of Kentucky through offering world class facilities and attracting premiere events.

We owe much of our growth to the Kentucky General Assembly and the leadership in Frankfort. The state's commitment to the success of both the Kentucky Fair & Exposition Center and the Kentucky International Convention Center has yielded high dividends for all of Kentucky. We thank all those who support our business and look forward to building on our prosperity and expanding our vision for the future.

William M. Kuegel, Sr.
Chairman

Harold Workman
President and CEO

Our Business

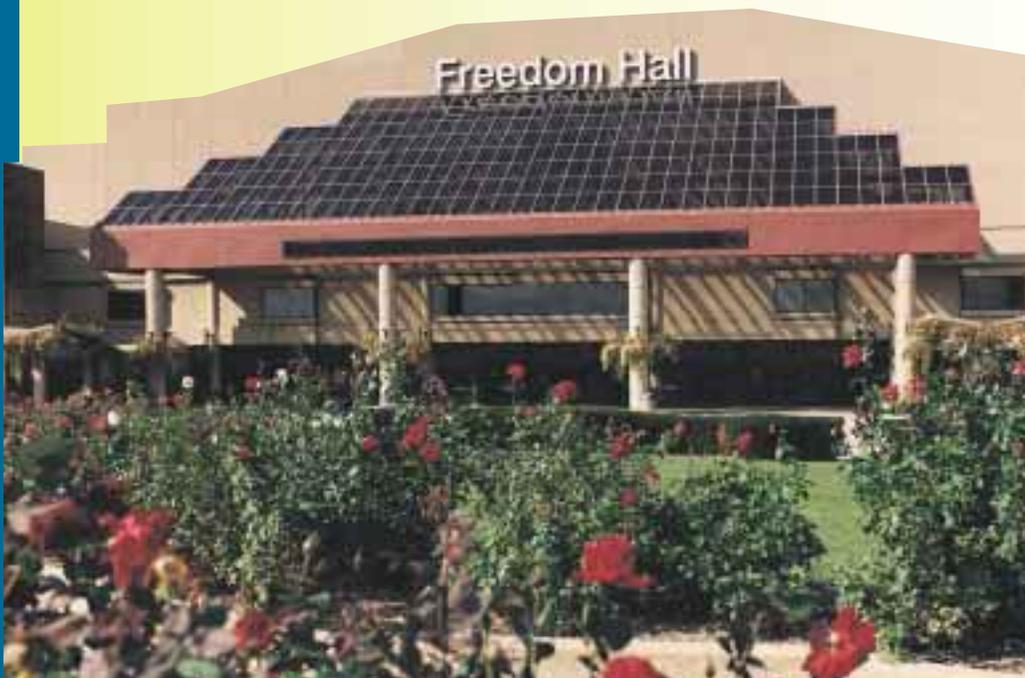
In 1902, when the Kentucky General Assembly passed a bill stating the provision of “an annual state fair for the exhibition of agricultural, mechanical, horticultural, dairy, forestry, poultry, and livestock products be, and the same is hereby created to be known as the Kentucky State Fair,” a governing body was needed to implement and maintain such an endeavor. The Kentucky State Board of Agriculture took on the task from 1906 until 1938 when the decision was made to create a Kentucky State Fair Board. The board, comprised of governor appointments and elected members of university administrations and pertinent associations, united prominent community leaders from around the state. Exceeding expectations, the Kentucky State Fair Board not only proved successful but continues to thrive as an agency of the Kentucky Tourism Development Cabinet.

Since 1950, when the Fair Board began construction on one of the greatest and largest exposition facilities of its kind in the world—the Kentucky Fair & Exposition Center—the Kentucky State Fair Board has been at the forefront of Kentucky tourism development. Today, the Kentucky State Fair Board operates two of the largest facilities in the state—the Kentucky Fair & Exposition Center and the Kentucky International Convention Center. Under the management of the Kentucky State Fair Board, these facilities have generated a net surplus every year since the 1986-1987 fiscal year.



Our Mission

The Kentucky State Fair Board shall promote the progress of the Commonwealth of Kentucky and stimulate public interest in the advantages and development of the Commonwealth by providing the Kentucky Fair & Exposition Center and the Kentucky International Convention Center for exhibitions, conventions, trade shows, public gatherings, cultural activities, and other functions. In managing these facilities, the Kentucky State Fair Board resolves to advance Kentucky's tourism industry and economy while serving the entertainment, cultural and educational interests of the public.





KFEC Capital Expenditures

- Lightning protection was added to the Outdoor Horse Arena and the painting of the structure was completed
- The seats in Freedom Hall received new padding and cup holders, new handrails were added, and tuck pointing was done to the east and north sides of the building (the west side will be completed in the spring of 2001)
- Cardinal Stadium received new synthetic turf on the field (System 12 by AstroTurf)
- KFEC Electrical Department partnered with LG&E to clean and check all electrical gear and equipment at the facility
- Ashton-Adair parking lot was completed for up to 500 automobiles
- Wiring and all electrical devices were upgraded (including new outlets) for the Midway and RV lot
- Completed the installation of a fiber optic energy management system, installed water evaporating cooling towers for improved heating and air conditioning controls, and improved supply and return air for motors
- All electric was upgraded in the West Wing

In Progress for 2001...

- A new ticket office will be completed by the end of fiscal year 2001. It will be located in the East Courtyard between the U of L Hall of Fame and the Security offices. The ticket windows will face outside with an entrance inside Freedom Hall.
- The roof of the West Hall will be replaced beginning Spring of 2001.



KICC Capital Expenditures

- Completed all electrical upgrades not included in the expansion and renovation
- New carpets were placed in the Mezzanine area and the Terrace Suite
- Completed the coating over the existing roof area covering the ballroom
- Rebuilt and/or upgraded the existing ductwork to heating and air conditioning requirements
- Installed new parking control equipment in both parking garages
- Installed a complete fiber optics communications system with unlimited capabilities

Most major expenditures for KICC were included in the renovation and expansion project of previous years

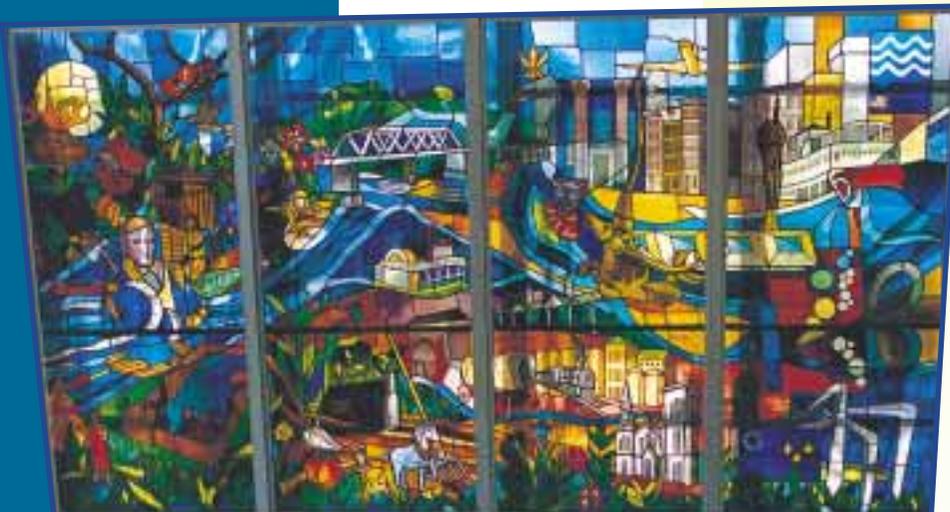
Bringing New Meaning to “State-of-the-Art”

The expansion and renovation of the Kentucky International Convention Center transformed the facility into an astute blend of artistic architecture and décor. Consequently, seen as a perfect backdrop for creative works of art, the convention center acquired a variety of public art projects. Placed on display in and around the facility over the past year, two kinetic sculptures bracket the Fourth Street entranceways and a leaded art-glass window sheds light on the beginnings of the river city. Both art projects add even more intriguing attraction to the building and to downtown Louisville. Proudly displaying such beautiful and telling creations makes the Kentucky International Convention Center a true “state-of-the-art” facility



Kinetic Sculptures

Accentuating the corners of Market and Jefferson Streets along Fourth Street, the two kinetic sculptures by artist Tom Butsch are named “The Bridge.” The sculptures reflect elements of the architecture in the convention center, namely the bridge trusses illustrated by the repeated semi-circular and triangular details. These shapes move with the wind and reflect light giving motion and life to not only the sculpture but the streetscape as well.



Louisville History Mural

Located in the lobby of the convention center at the corner of Fourth and Jefferson Streets, the Louisville History Mural tells the story of Louisville from its settlement in 1778 to the time the leaded art-glass window was designed in 1973. The designer of the mural, Bob Markert of Fenestra Studios, uses the mural to illustrate how everything of importance in Louisville’s history relates in some way to the river.

A New Welcoming Committee

The Kentucky International Convention Center prides itself on offering personalized service and southern hospitality. Therefore, it was no surprise that the convention center welcomed two new tenants who would bring convention center guests a cup of coffee and help them find everything from lodging for the night to the best restaurants in town. Expanding the excellent functionality of the center, Starbucks Coffee and a Louisville and Jefferson County Convention & Visitors Bureau Visitor's Center set up shop in the convention center.



Easily accessible from the street or the Riverside Lobby inside the convention center, the Visitor's Center offers information on everything you need to know to enjoy Louisville attractions. From postcards, lapel pins, and shirts for sale to brochures, visitor's guides, and travel coupons, the center is one stop shopping for those new to the city.



Beyond Bricks and Mortar

This year, the Kentucky Fair & Exposition Center (KFEC) and the Kentucky International Convention Center (KICC) embarked on a reconstruction and rejuvenation project unlike any remodeling done before. All of the work took place electronically on the facilities two web sites. The exposition center web site received a new host and a face-lift while the convention center received a brand new site to reflect changes to the facility in the past year. Embracing the excitement of online communications, both facilities are making strides in developing an online presence.

The KFEC web site, with a new host in Win.net Business Internet, remains a work in progress. The site, accessible at www.kyfairexpo.org, continues to evolve into an easily navigational and functional information resource for all audiences. With the overwhelming task of relaying event information to a wide variety of audiences, the KFEC web site shoulders the posting of calendars, ticket sale dates, meeting facility information, press releases, exhibitor forms, entry information, and more. Consequently, our online presence, as the site becomes more prevalent on the web, continues to attract numbers as large as those who enter through the gates on the grounds. In the first year of recording traffic to the revised site, www.kyfairexpo.org averages approximately 34,000 visitors per month with dramatic increases during the three shows produced by the Kentucky State Fair Board (i.e. Kentucky State Fair, National Farm Machinery Show, and North American International Livestock Exposition).

The KICC web site displays a whole new image on the World Wide Web. With the new name and logo colors placed throughout the site, www.kyconvention.org reflects the classic style and functionality found in the facility. Catered to marketing the wonderful new meeting spaces available, the convention center site offers everything from a calendar of events and visitor information to meeting facility dimensions and diagrams.

www.kyfairexpo.org

www.kyconvention.org



Kentucky State Fair

Despite cross-town competition from the PGA Championship, the beginning of a new school year and the occasional rainy day, the Kentucky State Fair beat the odds and continued to draw large crowds. The official total for the 2000 Fair was 653,904, keeping attendance at 650,000 or higher in each of the last ten years. In addition, over 45,000 competitive entries—a new record—were submitted this year, and all results were posted on the KFEC web site after the Fair ended. Fifty-six commercial sponsors also partnered with the Fair, an increase of three from the previous year. The World's Championship Horse Show, the prestigious weeklong competition held in conjunction with the Kentucky State Fair, continued to grow as its number of entries increased from 1800 horses last year to over 2000 this year. For the third consecutive year, the 4-H & FFA Sale of Champions set a new record for money raised during its Grand and Reserve Champion market animal auction. Bidders reached deep into their pockets, offering up the generous sum of \$86,750 for the six prize animals—surpassing 1999's record by \$6,250.



National Farm Machinery Show

As the National Farm Machinery Show celebrated its 35th anniversary in the year 2000, it was easy to identify just how far the NFMS has come since its inception in 1965. Now known as the largest indoor farm show in America, the NFMS fills the entire Kentucky Fair & Exposition Center with over 800 exhibitors, offers attendees expansive product comparisons, brings an estimated economic impact of \$24 million to the Louisville area and provides expert agribusiness advice all under a single roof. Accompanied by the similarly successful Championship Tractor Pull, whose results were posted on the KFEC web site at the conclusion of the show, the total crowd of 287,792 ranked in the top five of all-time NFMS attendance records.

North American International Livestock Exposition

The North American International Livestock Exposition—the largest all-breed, purebred livestock show in the world—drew a record 21,000 entries, 200,000 visitors and an estimated economic impact of \$15.2 million to the Louisville community. Exhibitors travel from across the nation to compete in nine major divisions of livestock entries, including: dairy cattle, dairy goats, llamas and alpacas, quarter horses, draft horses, market swine, beef cattle, sheep and the show's newest category, boer goats. A record \$71,500 was raised during the North American Sale of Champions Grand and Reserve Champion market animal auction. Prior to the show this year, NAILE's premium catalog and entry forms, as well as the draft and quarter horse show premium lists, were placed as downloadable files on the KFEC web site. Results from each show were also posted onto the web site. The North American Championship Rodeo—the invitational finals for the Pro Rodeo Cowboys Association—once again joined NAILE to offer cowboy-styled evening entertainment. In addition, the NAILE Quarter Horse Show was nationally ranked fourth overall by the American Quarter Horse Association and drew more than 5,200 entries.







Louisville Sport, Boat, RV & Vacation Show

Living up the winter months with summer fun, the Louisville Sport, Boat, RV & Vacation Show continued the tradition of being one of the exposition center's largest consumer shows drawing 42,163 visitors this past year. With over 300 exhibitors occupying more than 500,000 square feet, the show serves as a common marketplace between dealers and the public for boating, recreational vehicles, fishing and hunting, and travel information.



Louisville Manufactured Housing Show

One of the Kentucky Fair & Exposition Center's oldest tenants, the Louisville Manufactured Housing Show returned for its 42nd year. As the largest manufactured housing show in the world, the event included hundreds of new model homes on display in addition to exhibits of model home products, accessories, furnishings, fixtures and a variety of services and systems. The over 7,000 people in attendance contributes to the show remaining in the top 200 trade shows in the United States.



Kentucky Crafted: The Market

Kentucky's finest artisans gathered together for Homecoming 2000, the theme of the 19th annual Kentucky Crafted: The Market. The event offered the public an opportunity to purchase and experience the finest Kentucky crafts, foods, and entertainment presented by over 240 exhibitors. Furthermore, The Market has been recognized by the Southeast Tourism Society as a Top 20 Event five out of the last six years.



Show of Shows

The Ohio Valley Military Society provided a unique window into military history for the 2000 Show of Shows. The 5,445 attendees browsed hundreds of exhibits displaying military antiques which encompassed a variety of military memorabilia from various eras, countries, and wars. The Ohio Valley Military Society remains one of the oldest military memorabilia collecting groups in the United States.





Louisville Home, Garden and Remodeling Show Everything from exhibits, seminars, and special appearances to spectacular gardens and homes marked the 51st Annual Louisville Home, Garden, and Remodeling Show. The show attracted 25,437 visitors who browsed through 300 exhibits related to the home industry - home improvement, remodeling, gardening, landscaping, and more. Furthermore, The Show House demonstrated the facility's exhibition capacity by constructing a complete foundation-to-roof home inside the walls of the South Wing.



Kentuckiana Cluster All-Breed Dog Show Over 5,000 dogs representing more than 150 breeds competed for top honors at the Kentuckiana Cluster All Breed Dog Show. The show, comprised of four different all-breed kennel clubs, included the Owensboro River City Kennel Club, the Kennel Club of Columbus (Indiana), the Evansville Kennel Club, and the Louisville Kennel Club. Furthermore, for the first time this year, Greater Louisville Training Club hosted Agility Trials with close to 900 canines demonstrating their agility skills on an obstacle course.

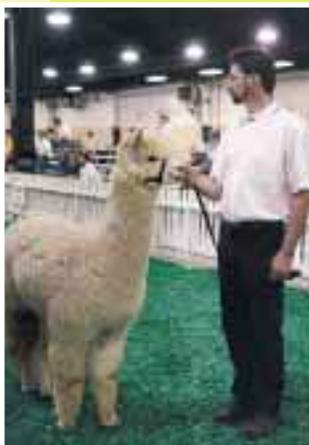


Mid-America Trucking Show More than 1,000 exhibitors rolled in for the 29th annual Mid-America Trucking Show. The show remains the largest trucking show in North America and the fourth largest Louisville area trade show and convention. In addition to showcasing the most advanced technologies and innovative systems in the trucking industry, the event featured several seminars, the Pride & Polish Truck Beauty Contest, and the Mid-America Trucking Technology Center. The 76,118 attendees brought a total of \$12.6 million in economic impact to the city of Louisville.





 **Louisville New Car Show** Hot off the assembly lines, the newest vehicles in the automobile industry took center stage at the Kentucky Fair & Exposition Center for the Louisville New Car Show. Approximately 65 area new car dealers offered their services accompanied by nearly 2,600 new cars, pick-up trucks, mini-vans, sport-utility vehicles, and customized vans. The show remains one of the few car shows in which car shoppers may compare models, find financing, and drive away from the show with a new car.



 **Alpaca Owners and Breeders Association National Convention** In their first appearance at the exposition center, the Alpaca Owners and Breeders Association offered a wide variety of workshops, displays, and demonstrations on aspects of owning and breeding alpacas for their 2000 National Convention. As the largest Camelids (member of the camel family) show in North America, the event offered 4,000 attendees everything from fleece competitions, fashion shows, and fiber arts demonstrations to agility and halter classes in the show ring competition. According to show officials, this convention remains one of the most successful conventions to date.



 **Equitana USA** "The World's Fair of Equestrian Sports" summoned horse lovers from around the globe to the Kentucky Fair & Exposition Center for the largest international trade show and equestrian gathering in America. With more than 70 breeds of horses as well as 30 educational venues and over 800 presentations, the show succeeded in drawing 55,286 visitors to the event.



USA Girls Junior Olympic Volleyball Championships

Hundreds of young Olympic hopefuls followed their dreams all the way to the Kentucky Fair & Exposition Center for the United States Girls Junior Olympic Volleyball Championships. The 576 teams with over 6,000 players brought family, friends, and fans generating an economic impact of \$10 million for the community. Furthermore, the facility



simultaneously hosted the USA Women's Olympic Volleyball Team in an exhibition game against Australia. The 17,000 spectators not only had the chance to see future Olympic hopefuls but also received a preview of Olympic athletes before they made their journey to Sydney.



International Lawn, Garden and Power Equipment Expo

One of the largest shows held at the exposition center, the event covers 222,000 square feet of indoor space and 642,000 square feet of outdoor space. This year's show welcomed 600 exhibitors from around the world featuring the newest innovations in lawn, garden, and outdoor power equipment products. With 27,057 in attendance, the expo brings an economic impact of over \$10 million to the Louisville community.



National FFA Convention

The Kentucky Fair & Exposition Center welcomed a sea of blue and gold jackets when the National FFA Convention returned for a second consecutive year in a seven-year contract with the facility. As a premier event, the National FFA Convention hosted 45,686 delegates and advisors from across the country and brought an estimated economic impact of \$22 million. This year's convention was highlighted by visits from Deborah Norville, anchor of *Inside Edition*, and WBNA Coach Carolyn Peck in addition to seminars, concerts, and nearly 350 exhibitors.





Street Rod Nationals Over 10,000 candy colored pre-1949 street rods rolled through the gates for the annual Street Rod Nationals. Attracting more than 20,000 street rodders from all 50 states, the Street Rod Nationals remain the world's largest automotive participation event. With an estimated economic impact of \$16 million and a 13-year contract with the facility, this event will continue to bring great entertainment, tourism, and prosperity to the community.

District Convention of Jehovah's Witnesses As one of 180 conventions held in the United States, the District Convention of Jehovah's Witnesses presents three days of talks, interviews, and demonstrations for nearly 15,000 delegates. The convention is held for a district consisting of Indiana, Tennessee, Kentucky, and Illinois.



National Quartet Convention Billed as the largest gospel music event in America, the National Quartet Convention featured more than 70 of the industry's hottest gospel groups and over 400 exhibitors. The 87,900 spectators brought an estimated economic impact of \$7 million.

Promise Keepers For the first time, Freedom Hall became one of 98 stadium and arena conferences held by the Promise Keepers, a Christian ministry which encourages men to follow promises of commitment to God, family, and mankind. Promise Keepers featured noted Christian pastors and authors, dramatic testimonies, and sounds of live music which reached over 18,000 people in attendance. This event marked the first sell out for a Promise Keepers regional conference.

U.S. National Arabian & Half-Arabian Championship Horse Show Alternating yearly between Louisville and Albuquerque, New Mexico, the U.S. National Arabian & Half-Arabian Championship Horse Show included competition among nearly 3,000 of the nation's top qualifying horses as well as a trade show of over 200 booths. Over 13,000 people attended the nine-day show which brought equine excellence, entertainment, and a generous economic impact to the city of Louisville.



Recreational Vehicle Industry Association National RV Trade Show As the seventh largest association-managed trade show in the country, the National RV Trade Show featured over 500,000 square feet of exhibits and all types of recreational vehicles. Hundreds of supplier exhibitors and manufacturers displayed new product lines and offered the latest industry information to more than 10,000 recreation vehicle industry officials and dealers.



Fred Wiche Lawn and Garden Expo

The Fred Wiche Lawn and Garden Expo filled the new exhibit hall with landscaped gardens, plants, flowers, and garden related exhibits. This year, the Louisville Bonsai Society displayed the area's largest showing of Bonsai plants and the Kentucky Department of Agriculture produced a special exhibit devoted to agricultural products produced in the region.



Communications and Technology Expo

Over 100 leading local technology companies exhibited their services at the 2000 Communications and Technology Expo. In addition to exhibits, the expo presented the Information Technology Symposium which offered two full days of technical training to attendees.





Kentucky Teaching and Learning Conference

The Kentucky Teaching and Learning Conference offered the 6,500 students and educators in attendance the opportunity to learn the latest in educational technology through exhibits, workshops, and general sessions. This year's event also included "Breakfast with Japan," a unique internet based activity between students from Scott County, Kentucky and Taharacho, Japan. Produced by the Office of Educational Technology of the Kentucky Department of Education, this annual conference remains the largest state show and plans indicate they will grow to utilize all areas of the convention center.



Mideast Junior National Volleyball Qualifier

A crowd of 8,000 fans and participants gathered for three days of intense and spirited competition in girl's volleyball for the Mideast Junior National Volleyball Qualifier. The tournament included three divisions of regional girl's volleyball teams vying to qualify for a place in the 2000 Junior Olympic Volleyball Championships.



Distributive Educational Clubs of America

The convention center filled with 14,000 students, advisors, and alumni from across the country for the Distributive Educational Clubs of America (DECA). The conference provided educators and its members with curriculum and leadership development activities including workshops, general sessions, and competency based competitions in all areas of business and marketing. DECA was responsible for contributing nearly \$10 million in economic impact.





International Porcelain Artists and Teachers Convention and Exhibition

A four-day event, the International Porcelain Artists and Teachers Biennial International Convention and Exhibition brought 3,000 members representing 47 nations to the convention center. The event showcased exhibits, demonstrations, mini workshops, and a stunning art gallery featuring the finest juried, painted porcelain in the world.



Breeders' Cup Events

The convention center welcomed some premiere events when the Breeders' Cup returned to Louisville. During Breeders' Cup FanFest, the convention center hosted some of horse racing's top jockeys, trainers, and owners in addition to seminars and interactive game areas. The Breeders' Cup Gala event also brought some famous faces through the doors of the facility for a black tie dinner, dancing, entertainment, and a silent auction.



Regional Conference on Improving America's Schools

Organized by the U.S. Department of Education, the Regional Conference on Improving America's Schools hosted 17 midwestern states making the event the most comprehensive conference on educational reform. The convention center was proud to accommodate such an important conference and to welcome the event's keynote speaker U.S. Secretary of Education Richard W. Riley.



National Progressive Baptist Convention

Nearly 5,000 people entered the convention center each day of the week long National Progressive Baptist Convention bringing an estimated economic impact of \$5.5 million. Delegates from across the country gathered for morning worship services, departmental meetings, and training.



Churchwide Gathering of Presbyterian Women

The Churchwide Gathering of Presbyterian Women welcomed 4,975 attendees from 36 countries for their "Sound the Trumpets! Proclaim Jubilee" conference. Participants had the opportunity to attend morning worship services, hear plenary keynote speakers, attend any of the 85 workshops offered, and enjoy daily entertainment.



financials

Kentucky State Fair Board

Revenues:	FY 1997-98	FY 1998-99	FY 1999-00
Direct Event Income	26,193,000	25,081,000	27,959,000
Rental Income from Long-term Lessees	2,554,000	2,959,000	3,194,000
Other Operating Income	739,000	745,000	839,000
State Appropriation for Debt Service and NAILE	11,576,000	407,000 *1	407,000 *1
Total	41,062,000	29,192,000	32,399,000
Expenditures			
Kentucky Fair & Exposition Center	20,045,000	20,397,000	20,865,000
Kentucky International Convention Center	2,687,000	3,214,000	3,710,000
General Administrative and Sales Expenses	3,679,000	4,090,000	4,330,000
Debt Service	11,540,000	371,000 *1	371,000 *1
Total	37,951,000	28,072,000	26,276,000
NET INCOME or (LOSS)	3,111,000	1,120,000	3,123,000

*1 For FY 1998-99 and thereafter all state general fund debt service payments were consolidated in the Finance Cabinet. Only agency fund debt service payments are included for 1998-99 and 1999-00.

(The source of data is the State Fair Board's internal accounting records through the end of its fiscal year on June 30th, and operating results reflect revenues and expenditures before accounting deductions for amortization and depreciation.)

Kentucky Fair & Exposition Center

Revenues:	FY 1997-98	FY 1998-99	FY 1999-00
Event Income	22,997,000	22,250,000	24,708,000
Other Income	688,000	733,000	774,000
State Appropriation for NAILE	407,000	407,000	407,000
Total	24,092,000	23,390,000	25,889,000
Expenditures:			
Direct Event Costs	12,064,000	12,129,000	12,230,000
Administrative Costs	1,386,000	1,660,000	1,774,000
Maintenance Costs	6,595,000	6,608,000	6,861,000
Total	20,045,000	20,397,000	20,865,000
NET INCOME or (LOSS)	4,047,000	2,993,000	5,024,000

(The source of data is the State Fair Board's internal accounting records through the end of its fiscal year on June 30th, and operating results reflect revenues and expenditures before accounting deductions for amortization and depreciation.)

Kentucky International Convention Center

Revenues:	FY 1997-98	FY 1998-99	FY 1999-00
Event Income	1,350,000	1,028,000	1,552,000
Parking Garage Income	1,846,000	1,803,000	1,700,000
Other Income	202,000	154,000	211,000
Total	3,398,000	2,985,000	3,463,000
Expenditures:			
Direct Event Costs	285,000	307,000	341,000
Administrative Costs	707,000	794,000	935,000
Maintenance Costs	1,695,000	2,113,000	2,434,000
Total	2,687,000	3,214,000	3,710,000
NET INCOME or (LOSS)	711,000	(229,000)	(247,000)

(The source of data is the State Fair Board's internal accounting records through the end of its fiscal year on June 30th, and operating results reflect revenues and expenditures before accounting deductions for amortization and depreciation.)

Kentucky Fair & Exposition Center 2000 Attendance Figures

Month	Attendance
January	298,296
February	524,214
March	342,116
April	261,638
May	95,132
June	108,186
July	129,437
August	681,098
September	234,143
October	135,115
November	246,086
December	<u>230,000 (estimated)</u>
Total	3,285,461

Kentucky International Convention Center 2000 Attendance Figures

Month	Attendance
January	18,250
February	44,562
March	55,830
April	21,637
May	37,711
June	19,859
July	18,642
August	15,004
September	10,280
October	22,269
November	22,133
December	<u>10,000 (estimated)</u>
Total	296,177

Tenants

University of Louisville Basketball

1999–2000 Season
Attendance—287,695
(averaged 19,180 per game)



Photo by John Nation

Louisville Panthers Hockey

1999–2000 Season
Attendance—215,811
(averaged 5,395 per game)



1999-00 Sources of Event Income (Gross)

Category	KFEC	KICC
Concerts	3	1
Convention	5	26
Touring Shows	3	1
Horse Shows	1	N/A
Livestock Shows	2	N/A
Meetings	N/A	5
NFMS	17	N/A
NAILE	9	N/A
Public Shows	5	19
Public Sales	5	2
Sports	11	4
State Fair	27	N/A
Trade Shows	11	14
Miscellaneous	1	28
Total	100%	100%

Photo by H. Allen Bolling



2000 Concert Attendance

Bruce Springsteen and the E Street Band	10,737
Britney Spears	16,154
KISS	14,230
Red Hot Chili Peppers	5,806
Tina Turner	14,734
Cher	12,914
ZZ Top & Lynyrd Skynyrd	11,116
Christina Aguilera (Kentucky State Fair concert)	10,235
Dixie Chicks (Kentucky State Fair concert)	16,240
Brooks & Dunn with Lonestar (Kentucky State Fair concert)	10,212
Kenny Rogers & Pam Tillis (Kentucky State Fair concert)	3,610
Def Leppard (Kentucky State Fair concert)	7,128
Wynonna with Diamond Rio (Kentucky State Fair concert)	2,267
Tim McGraw & Faith Hill	15,734
REO Speedwagon, Styx & Survivor	9,152
Creed	9,798
Luciano Pavarotti	8,758

Kentucky State Fair Board



Andrew "Skipper" Martin
Governor's Representative



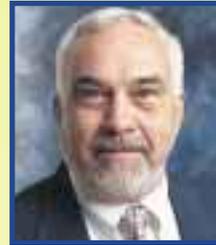
Mary Kate Kordes
Bremen



Dr. C. Oran Little
*Dean, UK College
of Agriculture*



William M. Kuegel, Sr.
Chairman, Owensboro



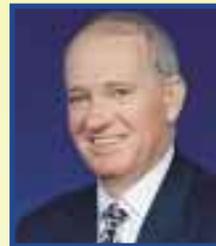
Gib Gosser
Somerset



Rita Phillips
Louisville



Mary Anne Cronan
Vice Chairman, Louisville



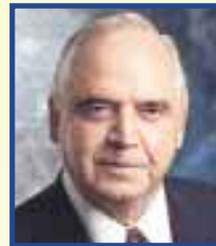
Lanny Dale Greer
Manchester



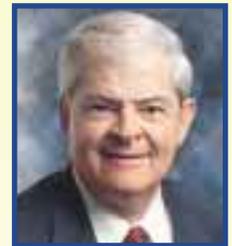
Thomas Schifano
Louisville



Anna Jane Cave
Glendale



Charles Hamilton
Shepherdsville



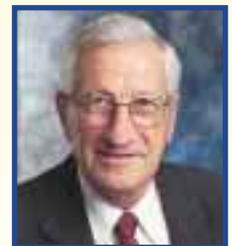
Billy Ray Smith
*Commissioner, Kentucky
Dept. of Agriculture*



Jim Ellis
Louisville



Bruce Harper
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